



KENO
let's play!

Let's get started



**Game
guide**

What is Keno?

Keno is a fun, easy game that is played every 3 minutes.

20 numbers are drawn from the 80 available on the Keno game grid. Match the numbers you play to the numbers drawn for a chance to win over \$1,000,000 for just \$1!

What can I play?



Pick your numbers and watch the Keno game screen to see if they come up. Try your favourite numbers!



Take a chance at doubling your money by picking Heads or Tails. Or try quadrupling your money by picking Evens.





Take your Keno skills up a notch and combine multiple entries into one.



Make it easy by letting Keno pick your numbers at random for you.

Which game is for me?

| |  KENO |  KENO Heads-Tails |  KENO advanced |  KENO kwikpik |
|------------------------------------|--|---|--|---|
| I'm new to Keno | ✓ | ✓ | | ✓ |
| I have my favourite numbers | ✓ | | ✓ | |
| I want a chance to double my money | | ✓ | | |
| I love numbers | ✓ | | ✓ | |
| Choose for me | | | | ✓ |
| Bring on the challenge | | | ✓ | |

Keno is available all day, every day

Look at what you could win for just \$1

JACKPOTS

| Numbers Played | Numbers Matched | \$1 Could Win ** |
|----------------|-----------------|-------------------------------------|
| 10 | 10 | From \$1,000,000 up to \$5,000,000* |
| | 9 | \$10,000 |
| | 8 | \$580 |
| | 7 | \$50 |
| | 6 | \$6 |
| | 5 | \$2 |
| 9 | 4 | \$1 |
| | 9 | From \$100,000 up to \$275,000* |
| | 8 | \$2,500 |
| | 7 | \$210 |
| | 6 | \$20 |
| 8 | 5 | \$5 |
| | 4 | \$1 |
| | 8 | From \$25,000 up to \$80,000* |
| | 7 | \$675 |
| 7 | 6 | \$60 |
| | 5 | \$7 |
| | 4 | \$2 |
| | 7 | From \$5,000 up to \$15,000* |
| 6 | 6 | \$125 |
| | 5 | \$12 |
| | 4 | \$3 |
| | 3 | \$1 |
| 5 | 6 | \$1,800 |
| | 5 | \$80 |
| | 4 | \$5 |
| | 3 | \$1 |
| 4 | 5 | \$640 |
| | 4 | \$14 |
| | 3 | \$2 |
| 3 | 4 | \$120 |
| | 3 | \$4 |
| | 2 | \$1 |
| 2 | 3 | \$44 |
| | 2 | \$1 |
| 1 | 2 | \$12 |
| 1 | 1 | \$3 |

* Jackpot growth pool. See Keno game screens for current jackpot amounts. **Keno prizes are subject to abatement. Jackpot prizes subject to jackpot sharing.

| Numbers Played | Numbers Matched | \$1 Could Win ** |
|----------------|-----------------|------------------|
| 15 | 15 | \$250,000 |
| | 14 | \$100,000 |
| | 13 | \$50,000 |
| | 12 | \$12,000 |
| | 11 | \$2,000 |
| | 10 | \$250 |
| | 9 | \$50 |
| | 8 | \$20 |
| | 7 | \$4 |
| | 6 | \$2 |
| 20 | 5 | \$1 |
| | 20 | \$250,000 |
| | 19 | \$100,000 |
| | 18 | \$50,000 |
| | 17 | \$25,000 |
| | 16 | \$15,000 |
| | 15 | \$10,000 |
| | 14 | \$5,000 |
| | 13 | \$1,200 |
| | 12 | \$450 |
| 40 | 11 | \$100 |
| | 10 | \$20 |
| | 9 | \$7 |
| | 8 | \$2 |
| | 2 | \$2 |
| | 1 | \$10 |
| | 0 | \$100 |
| | 20 | \$250,000 |
| | 19 | \$25,000 |
| | 18 | \$2,200 |
| | 17 | \$200 |
| | 16 | \$35 |
| | 15 | \$7 |
| | 14 | \$2 |
| | 13 | \$1 |
| | 7 | \$1 |
| | 6 | \$2 |
| | 5 | \$7 |
| | 4 | \$35 |
| | 3 | \$200 |
| | 2 | \$2,200 |
| | 1 | \$25,000 |
| | 0 | \$250,000 |

**Keno prizes are subject to abatement.

How to play

You can play on a Keno Touch machine* or on a game card following the steps below.

- 1 Grab a Keno game card
- 2 Mark your selections on the card with a pencil

KENO

Mark your selections this way OR ask for a Kwipik

A How many numbers do you want to play?
1 2 3 4 5 6 7 8 9 10
15 20 40

B Select your numbers
1 2 3 4 5 6 7 8 9 10
11 12 13 14 15 16 17 18 19 20
21 22 23 24 25 26 27 28 29 30
31 32 33 34 35 36 37 38 39 40
41 42 43 44 45 46 47 48 49 50
51 52 53 54 55 56 57 58 59 60
61 62 63 64 65 66 67 68 69 70
71 72 73 74 75 76 77 78 79 80

C How much do you want to spend per game?
\$1 \$2 \$3 \$4 \$5 \$10 \$20 \$30 \$50 \$100
10c 20c 50c other \$

D How many games do you want to play?
1 2 3 4 5 10 20 50 100 more

bonus To multiply your win up to 10x more, mark the box! **B**

A
I want to play
5 numbers

B
My favourite
numbers are 15,
23, 28, 46
& 52

C
I want to spend
\$5 per game

D
Let's play
3 games

- 3 Present your card at the counter

Pay for your game to receive your Keno ticket, or ask for a Kwipik.

EXAMPLE: Spend \$5 per game, and play 3 games – your Keno ticket will cost you \$15

* Selected venues

bonus

Play Keno Bonus to win more

Keno Bonus gives you the chance to multiply your regular Keno prize by x2, x3, x4, x5 or x10! The cost of each game will double when you nominate to play Keno Bonus.

Possible bonus multiplier

| Regular Win | x2 | x3 | x4 | x5 | x10 |
|-------------|----|----|----|----|-----|
|-------------|----|----|----|----|-----|

To play Keno Bonus, simply select the box marked B at the bottom of your Keno ticket.

bonus

To multiply your win up to 10x more, mark the box!



Look for the Keno Bonus animation at the start of each game to see how much your winnings will be multiplied by.

Keno Bonus multiplier does not apply directly to Keno Jackpots. See below for details on how the multiplier is applied to Keno Jackpots.

| Bonus | Regular Win | x2 | x3 | x4 | x5 | x10 |
|-------|-------------|---|-------------|-------------|-------------|---------------|
| 10 | \$1,000,000 | \$1,250,000 | \$1,500,000 | \$1,750,000 | \$2,000,000 | \$3,250,000 + |
| | | Plus \$2.9 Million Keno Bonus Jackpot Prize | | | | |
| 9 | \$100,000 | \$200,000 | \$300,000 | \$400,000 | \$500,000 | \$1,000,000 + |
| | | Plus \$180,000 Keno Bonus Jackpot Prize | | | | |
| 8 | \$25,000 | \$50,000 | \$75,000 | \$100,000 | \$125,000 | \$250,000 + |
| | | Plus \$38,000 Keno Bonus Jackpot Prize | | | | |
| 7 | \$5,000 | \$10,000 | \$15,000 | \$20,000 | \$25,000 | \$50,000 + |
| | | Plus \$7,000 Keno Bonus Jackpot Prize | | | | |

+Jackpot growth pool. See Keno game screens for current jackpot amounts. *Keno prizes are subject to abatement. Jackpot prizes subject to jackpot sharing. Refer to Keno Rules.

How does it work?

Once you've got your ticket, simply wait until your game appears on screen. Match the numbers on your ticket to the numbers on the Keno game screen to win!

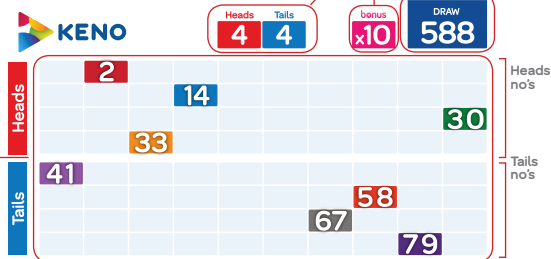
▶ Game number

▶ Bonus

▶ Heads or Tails count

▶ Keno game grid

The Keno game screen



Don't forget you can check the game results at keno.com.au

Your ticket will tell you...

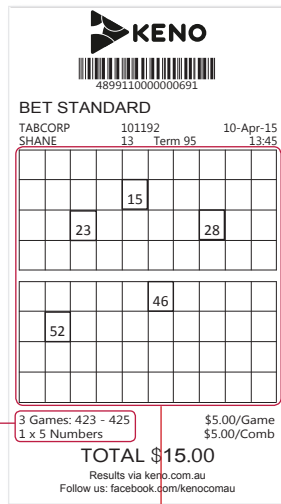
▶ Your selected numbers

▶ How many numbers you've picked

▶ First game

▶ Last game

Make sure you scan your ticket after all your games have played to check if you've won!



replay Play Keno Replay!

Want to play the same numbers again? Simply hand in your ticket and ask to Replay, or scan your ticket at a Keno Touch machine* and select Replay.

* Selected venues



KENO Heads or Tails

A chance to double your money

Keno Heads or Tails is an easy game where you have the chance to double, or even quadruple your money. Simply pick which half of the Keno grid will have more numbers appear, or choose equal numbers in each half.

| Game | Match | \$1 Could Win |
|-------|--|---------------|
| Heads | More numbers drawn in top half of Keno game grid | \$2 |
| Evens | Equal numbers drawn in top & bottom halves of Keno game grid | \$4 |
| Tails | More numbers drawn in bottom half of Keno game grid | \$2 |

How to play

You can play on a Keno Touch machine* or on a game card, following the steps below.

- 1 Grab a Keno Heads or Tails game card
- 2 Mark your selections on the card with a pencil



KENO Heads or Tails

Mark your selections this way ☒

A Select game – mark one box only

☐ **Heads** More numbers drawn in top half of Keno game grid

☐ **Evens** Equal numbers drawn in top & bottom halves of Keno game grid

☒ **Tails** More numbers drawn in bottom half of Keno game grid

B How much do you want to spend per game?

\$1 \$2 \$5 ☒ \$10 \$20 \$50 \$100 \$150 \$200 \$250 \$500
other \$

C How many games do you want to play?

1 2 3 4 ☒ 10 20 30 50 100 more

A
I want to play tails

B
I want to spend \$10 per game

C
Let's play 5 games

- 3 Present your card at the counter

EXAMPLE: Spend \$10 per game, and play 5 games
– your Keno ticket will cost you \$50

* Selected venues

How to play advanced

Multiple entries on one ticket

Multiple entries in each game can be played on one ticket. Simply grab a Keno Advanced game card for more chances to win! Combinations are created by combining groups of numbers.

KENO advanced

A Group your numbers with the letter A. The second group is marked with B and so on.

B Mark the 'ALL' box to select all possible combinations (in this case two combinations of 3 numbers and one combination of 6) or mark the relevant numbered boxes to choose which combinations you want to play (for example, cross 3 to play two 3 number games).

C Mark the amount you want to spend per combination.

D Mark the number of games you want to play.

bonus You can win up to \$100,000 by playing Keno Bonus.

To do this, simply mark your first group of numbers with the letter A (instead of the usual cross).

The second group of numbers is then marked with a B, the third with a C and so on. Just remember, you can't use the same number in more than one group.

Each combination represents one single entry. It is the amount of numbers correctly matched in each combination that determines your prize, not the total amount of numbers matched on the ticket.

A. Mark your first group of numbers with the letter A. The second group is marked with B and so on.

B. Mark the 'ALL' box to select all possible combinations (in this case two combinations of 3 numbers and one combination of 6) or mark the relevant numbered boxes to choose which combinations you want to play (for example, cross 3 to play two 3 number games).

C. Mark the amount you want to spend per combination.

D. Mark the number of games you want to play.

EXAMPLE: Play 3 combinations at \$1 per combination for 5 games – your Keno ticket will cost you \$15.

Don't forget to play Keno Bonus for your chance to multiply your win x2, x3, x4, x5 or x10!

You can play Keno Advanced for less than \$1 per game.

Minimum bet per combination for Jackpots is \$1, and the minimum ticket cost is \$1.

Know your odds

Keno is conducted under a licence issued by the State and as such, must comply with the appropriate legislation governing the operation of the game.

Players must be at least 18 years of age to participate in a game of Keno. Total ticket value must equal at least \$1.

Keno Agents have set payout limits, which determine the amount of Keno winnings to be paid as cash to the customer, with any balance paid via cheque.

Game results are available from the Keno Agent or online at keno.com.au. Please also check the Keno game screens available at all Keno Agents for game results.

When a ticket is presented for payment on the day of purchase, any outstanding unplayed games will be cancelled and refunded.

Winnings are paid on the presentation of the printed receipt ticket only. It is your responsibility to check your Keno ticket for completeness and accuracy before the commencement of the game as the payment of wins is based upon the numbers on the printed receipt ticket. The Keno operator is not liable for a player's failure to check their Keno receipt ticket.

What are your jackpot chances?

On games where you're playing 7 to 10 numbers, you're playing to win a jackpot. If every number you choose comes up, you'll win the jackpot. The jackpots increase with each game until they are won. Check out Keno game screens for current jackpot amounts.

| Jackpot Number | Jackpot Odds | Odds to Win a Prize |
|----------------|----------------|---------------------|
| 10 | 1 in 8,911,711 | 1 in 4.72 |
| 9 | 1 in 1,380,688 | 1 in 6.53 |
| 8 | 1 in 230,115 | 1 in 9.77 |
| 7 | 1 in 40,979 | 1 in 4.23 |

All jackpots are subject to sharing and abatement as per Keno Rules. Minimum bet per game for jackpots is \$1.

Responsible Gambling & Gambling Support Services

Customers who play Keno are encouraged to set time and money limits according to their circumstances and do not exceed that limit. Keno's Responsible Gambling Framework and Responsible Gambling Codes of Conducts are available on tabcorp.com.au/responsible-gambling.aspx

Are you experiencing any of the behaviours below?

- Gambling every day or finding it hard to stop at closing time
- Gambling for long periods, without taking a break
- Avoiding contact with others while gambling
- Trying to borrow money from staff or other customers
- Continuing to gamble with the proceeds of large wins
- Aggressive, anti-social or emotional behaviour while gambling
- Gambling to win back losses

You may be having difficulties and need support in managing your gambling activities. Support is available by calling Gambling Help on 1800 858 858 or visiting www.gamblinghelponline.org.au. Gamble Responsibly.

What you could win for \$1

| Numbers Played | Numbers Matched | \$1 Could Win** |
|----------------|-----------------|-------------------------------------|
| 10 | 10 | From \$1,000,000 up to \$5,000,000* |
| 9 | 9 | From \$100,000 up to \$275,000* |
| 8 | 8 | From \$25,000 up to \$80,000* |
| 7 | 7 | From \$5,000 up to \$15,000* |

| | | |
|---|---|---------|
| 6 | 6 | \$1,800 |
| 5 | 5 | \$640 |
| 4 | 4 | \$120 |
| 3 | 3 | \$44 |
| 2 | 2 | \$12 |
| 1 | 1 | \$3 |

*Jackpot growth pool. See Keno game screens for current jackpot amounts. **Keno prizes are subject to abatement. Jackpot prize subject to jackpot sharing. For more information on 15, 20, 40 number games and all Keno prize tables, consult the website or this Keno Game Guide.



keno.com.au

Visit the Keno website to find out more information.

Gamble Responsibly.

Call Gambling Help 1800 858 858

www.gamblinghelponline.org.au

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